

7777#85537

NCC Cable System Order

11290880

Order #	62430992	Flight Dates	06/12/17 - 06/18/17	Update Date	06/09/17
Syscode	9987	Agency	AL Media	Version	1 Vs. 1
System Name	Spectrum/Madison U-verse, WI	Advertiser	Working for WI Inc	Show All Lines	
Market	Madison	Client Code		Total # of Weeks	1
AE	Leah Losler	Product Code		Total	\$392.00
Sales Coordinator	Michael Ryan	Est Code	5714	Commission	\$58.80
Office	Chicago	Product Name		Net Total	\$333.20
Phone	(312) 527-5755	Credit Status		Total Spots	55
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	DMA FUSION Live+SD Mar17	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

Comments : 6.9 NEW ORDER. PLEASE CONFIRM. THANKS.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CABLE	6/12/17	6/18/17	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$6.00	\$30.00	30	
2	CNN	CABLE	6/12/17	6/18/17	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$6.00	\$30.00	30	
3	CNN	CABLE	6/12/17	6/18/17	19:00	22:00	X	X	X	X	X	X	X	-	-	8	\$14.00	\$112.00	30	
4	FXNC	CABLE	6/12/17	6/18/17	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$4.00	\$20.00	30	
5	FXNC	CABLE	6/12/17	6/18/17	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$4.00	\$20.00	30	
6	FXNC	CABLE	6/12/17	6/18/17	19:00	22:00	X	X	X	X	X	X	X	-	-	8	\$12.00	\$96.00	30	
7	MNBC	CABLE	6/12/17	6/18/17	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$2.00	\$10.00	30	
8	MNBC	CABLE	6/12/17	6/18/17	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$4.00	\$20.00	30	
9	MNBC	CABLE	6/12/17	6/18/17	19:00	22:00	X	X	X	X	X	X	X	-	-	9	\$6.00	\$54.00	30	
Jun 2017 Jul 2017 Aug 2017 Sep 2017 Oct 2017 Nov 2017 Dec 2017 Jan 2018 Feb 2018 Mar 2018 Apr 2018 May 2018																				Total
SPOTS	55	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	55
AMT	\$392.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$392.00

SYSTEM APP: SALES ACCT

Date Printed 06/09/17

62430992 | Madison | Spectrum/Madison U-verse, WI | 9987 |